



Tropical Forest Alliance 2020

Zero-Deforestation Public-Private Alliance

TFA 2020 Colombia

Mission, vision, objectives, lines of action and governance

The present document of the TFA2020 Colombia Alliance has been built upon discussions of a core group of TFA2020 members (list of participants - Annex 1) in Colombia during three meetings: June 6, August 22 and September 28, 2017, aiming at the constitution of a public-private zero-deforestation TFA2020 Colombia Alliance.

Context:

Latin America is the largest food exporting region in the world, supplying 60% of the world's soy, 44% of beef and 33% of corn. In the last 12 years, 38 million hectares in the region have suffered habitat conversion due to deforestation.

Colombia has a large portion of the Amazon forest in an excellent state of conservation, as well as a large diversity of forest types in the other regions of the country, and other biomes such as prairies, natural savannahs and wetlands. Several of these ecosystems are at risk of being converted into land used for agricultural and livestock production.

Colombia has entered into internal and international commitments to reduce its deforestation rate. Regarding the case of the Amazon region, the country's commitment to the United Nations Framework Convention on Climate Change is to achieve zero net deforestation in the region by 2020, subject to international support. To implement it, the national government created the Visión Amazonía program, currently supported by Norway, Germany, the United Kingdom and the Global Environment Facility, among other allies.

In addition, in the 2014 New York Declaration on Forests, Colombia, alongside other national, subnational, business, indigenous and civil society organizations, pledged to fight to stop the loss of natural forests by 2030, and support the private sector in eliminating deforestation from the production of agricultural commodities. In order to address the later commitment, the global



initiative Tropical Forest Alliance 2020 (TFA 2020) was created in 2012 at the Rio+20 Global Conference on Sustainable Development, constituted as a public-private partnership. TFA2020 originated from the 2010 Resolution on Zero Net Deforestation of the Consumer Goods Forum, an association of large multinational consumer goods companies, engendering the companies' commitment to eliminate deforestation in their palm oil, soybean, paper and pulp and beef supply chains by 2020.

Poligrow, Nestlé, McDonald's, Grupo Éxito, Unilever and Yara were the first companies with presence in Colombia to join TFA2020. The initiative has also been joined by non-governmental organizations with a presence in the country such as WWF, TNC, Solidaridad, GGGI and Proforest. The Colombian Government formally joined TFA 2020 in January 2017, being the first Latin American country to do so. The governments of the United States, Norway, the United Kingdom and the Netherlands, Colombia's traditional environmental cooperation partners, also became part of TFA2020.

As part of the commitments of the Joint Declaration of Intent for the Reduction of Deforestation in Colombia entered into in 2015 with the United Kingdom, Germany and Norway, Colombia must constitute a public-private partnership committed to deforestation-free agricultural supply chains. The Colombian Government intends to constitute this partnership through a "TFA2020 Colombia Alliance", firstly with the members of TFA2020 in Colombia, subsequently expanding to Consumer Goods Forum companies with a presence in Colombia, and to the signatories of the zero-deforestation agreements being promoted with the palm oil, beef, dairy and timber sectors.

The Alliance will seek to promote a zero-deforestation agricultural commodities agenda in the country. For the companies that are part of this Alliance, it will become a platform to support the implementation of zero-deforestation international corporate commitments, which is gradually becoming a good environmental practice recognized at the international level, and also recognized by consumers for its reputational value of good environmental performance.

The TFA2020 Colombia Alliance will help the country to comply with the objectives outlined in the New York Declaration on Forests, which contribute directly to the achievement of the Nationally Determined Contribution in the Paris Agreement, as established in the National Climate Change Policy regarding Climate-Resilient Low-Carbon Rural Development, and the Integrated Strategy for Deforestation Control and Forest Management.



Mission (TFA 2020 Global)

The TFA2020 Colombia Alliance seeks to implement the global vision of Tropical Forest Alliance 2020 (www.tfa2020.org) in Colombia:

"The Tropical Forests Alliance 2020 (TFA 2020) is a global public-private partnership in which partners take voluntary actions, individually and collectively, to reduce tropical deforestation associated with the supply of products such as palm oil, soybeans, beef, and paper and pulp. Such actions significantly reduce global greenhouse gas emissions, improve the livelihoods of millions of small farmers, conserve natural habitats and protect tropical landscapes for future generations."

Vision (TFA 2020 Colombia Alliance)

The TFA2020 Colombia Alliance will be recognized as the platform where the private sector, civil society organizations, multilateral entities, donor countries and the Colombian government come together to articulate projects and initiatives in order to promote a positive transformation of agricultural commodities' supply chains towards zero deforestation, contributing to the reduction of deforestation in Colombia.

Objectives and lines of action

The objectives of the TFA2020 Colombia Alliance derive from the goals of the 2017-2018 Latin American Work Plan for TFA2020¹, approved by TFA2020's General Meeting in March 2017, in Brasilia, Brazil.

Objective 1: *Involve key stakeholders and strengthen common ownership and understanding of the deforestation-free supply chain agenda in Colombia, and its relation to regional and global dimensions.*

¹ TFA2020 Work Plan for Latin America:

Goal 1: Regional stakeholders have a greater understanding and appropriation of the TFA 2020 platform and, consequently, constitute a broader and more diverse membership base for TFA 2020.

Goal 2: TFA 2020 shares information on the work of regional partners by facilitating knowledge sharing and action-focused learning opportunities, both in the Latin American region and other global regions.

Goal 3: Based on the expansion of the membership basis and successful exchange of knowledge, work with strategic and regionally relevant initiatives to accelerate the production of products without deforestation, especially by encouraging investment and public and private incentives.



Lines of action:

- Involve and promote the active and effective participation of TFA2020 and CGF - Consumers Good Forum members with presence in Colombia, as well as the signatories of the agreements for zero-deforestation productive chains, in the construction and implementation of the Alliance's work plan.
- Develop specific strategies to ensure the involvement and active and effective participation of stakeholders involved in the palm oil, beef, dairy and timber chains - and any others that may be prioritized later - in the Alliance and zero-deforestation agreements.
- Promote the active and effective participation of the TFA2020 Colombia Alliance in TFA2020's regional and global events, and the adhesion of members of the Alliance to TFA2020 globally.
- Establish synergies and coordinate efforts with related international initiatives with presence in Colombia
- Create spaces for discussion among the members of the TFA2020 Colombia Alliance on the protection of other strategic ecosystems in Colombia, in addition to forests, which are also affected by agricultural and livestock production, particularly through the priority chains.

Objective 2: *Generate and disseminate relevant information on the zero deforestation supply chain agenda, becoming a channel for the exchange of knowledge and good practices among members, as well as key actors of the zero deforestation agenda.*

Lines of action:

- Mapping, systematizing and disseminating zero-deforestation initiatives and commitments with potential impact in Colombia through TFA 2020's, as well as all partners', available tools, events and channels.
- Facilitate the communication and exchange among the members of TFA2020 Colombia Alliance on the challenges and achievements of the implementation of zero-deforestation chains.
- Support the development of practical guides related to the implementation of zero-deforestation agreements in priority production chains.



- Facilitate the diagnosis of the challenges and barriers faced by the private sector in Colombia in the implementation of deforestation-free chains, generating useful information for action and decision-making bodies to overcome existing obstacles.

Objective 3: *Foster zero-deforestation agricultural, livestock and forestry production through the implementation of zero-deforestation agreements, raising awareness of producers and consumers, and the promotion of public-private investments.*

Lines of action:

- Carry out, articulating it with members, a campaign to raise awareness among consumers, local businesses and government (public purchases) about zero-deforestation products associated with zero-deforestation agreements for palm oil, beef, timber and dairy products and others priority chains that may be included.
- Build a portfolio of projects, in particular with the pilots of the zero-deforestation agreements and jurisdictional initiatives, to encourage their implementation and scaling up, including with the financial sector.
- Carry out Implementation Dialogues to accelerate jurisdictional programs associated with zero-deforestation productive chains in priority regions for the country.

Governance of the TFA2020 Colombia Alliance

The TFA2020 Colombia Alliance is a voluntary space for articulation and exchange of the agenda of zero-deforestation chains in Colombia, composed mainly of TFA 2020 and CGF (Consumers Goods Forum) members, and the signatories of Zero Deforestation Agreements that accept the invitation to join the alliance.

The TFA2020 Colombia Alliance will have a Monitoring Committee, which will be responsible for the formulation of the work plan to be submitted for consideration of the members, and the follow up on its implementation.

The members of the TFA2020 Colombia Alliance will meet at least three times a year; one of such meetings being at the end of the year, to approve the action plan for the following year and determine the composition of the Monitoring Committee. In the alliance's plenary meetings, the members will approve the admission of new members to the TFA2020 Colombia Alliance, that show affinity with the objectives of TFA2020 globally and are prepared to work together in the development of the alliance's objectives.



During its first year of operation, the initial composition of the Monitoring Committee will be open and consist of those entities, companies and founding organizations of the TFA2020 Colombia Alliance that voluntarily wish to contribute their time and resources to collaborate in its construction. At the end of the first year of operation, the initial Monitoring Committee will propose a formalized structure for the consideration of all members.

The TFA2020 Colombia Alliance will establish working groups composed of its members to carry out the tasks outlined in its work plan in order to carry them out, and may also request advisory services from other entities for support.



Annex 1 - List of entities participating in the preparatory meetings for the constitution of the TFA2020 Colombia Alliance

Alquería
Banco Mundial
BiOD
Cargill
Climate Focus
Embajada Británica
Embajada de Noruega
Embajada de Países Bajos
Fondo Acción
FSC Forest Stewardship Council
Fundación Natura
GGGI Global Green Growth Institute
Grupo Éxito
Grupo OILSUM
IDH The Sustainable Trade Initiative
Ministerio de Ambiente y Desarrollo Sostenible (Punto Focal TFA2020 del Gobierno de Colombia)
NWF National Wildlife Federation
Poligrow
Prestige Colombia & Extractora Cimarrón
PriceWaterHouse Coopers
Proforest
Proyección Ecosocial
Solidaridad Colombia
South Pole Group
The Nature Conservancy Colombia
Unilever
USAID
WCS
WRI World Resources Institute / FOLU
World Bank
WWF
Yara