Background Note on the Global Agenda 2020

About the Global Agenda 2020:

The Global Agenda 2020 is a document intended to identify the most important issues that need to be addressed in order to make as much progress as possible towards the goal of eliminating deforestation from key traded commodities by 2020. It is a strategic document geared towards high-level decision makers in government, business, and civil society, enabling them to define organizational goals and to provide strategic leadership in their implementation. The Global Agenda 2020 will be published by TFA 2020, but its intended audience is not just the Partners of the Alliance, but the whole community of practice involved in the deforestation-free commodities agenda.

By proposing a shared set of priorities, the Global Agenda 2020 aims to improve collaboration and coordination between the public and private sectors in addressing commodity-driven deforestation. It is not intended to be prescriptive of the specific solutions to be deployed in tackling the issues identified. The vision for the Global Agenda is to provide a rationale to help stakeholders focus on the most important issues and prioritize the actions they take independently and in collaboration with others.

Background

– In November 2016, the New York Declaration on Forests Assessment Coalition, led by Climate Focus, published the second edition of the NYDF Progress Assessment, “Eliminating Deforestation from the Production of Agricultural Commodities.”
– TFA 2020 contributed to the underlying analysis and the production of the report.
– The findings of the report triggered a need for a clear Agenda for relevant stakeholders.
– TFA 2020 commissioned Climate Focus to prepare the Agenda.
– Climate Focus worked to prepare a draft through a series of consultations with over 200 government, industry, and civil society representatives, representing both tropical forest and consumer countries.
– In March 2017, the initial draft of the Deforestation Action Agenda was shared with TFA 2020 Partners at the General Assembly in Brasilia, where Partners had an opportunity to provide feedback through a collaborative discussion.
– Based on feedback from our Partners and the TFA 2020 Steering Committee, Climate Focus is updating the document – to be called the Global Agenda 2020 – to include more profound analytical support of the proposed agenda items.

Approach to Defining the Agenda

In addition to consultations with expert stakeholders, analytical research is being used to determine which agenda items have the greatest impact potential. Each agenda item will be supported in its rationale and materiality by data-driven evidence.

Next Steps

– Climate Focus, together with the Meridian Institute and the TFA 2020 Secretariat will be organizing in-person regional consultation workshops to test the materiality and feasibility of the items from the regional perspective
– There will be an opportunity for all TFA 2020 Partners to provide their input through an online consultation process. Information will be made available on the TFA 2020 Digital Platform.