



TROPICAL FOREST ALLIANCE 2020

Second General Assembly

21 - 22 March 2017

Royal Tulip Brasilia Alvorada

Brazil

22 March 2017





International Forest Day, 21 March 2017

09:00 - 11:00 OPENING PLENARY (Plenary Room)

- **Welcome**
Marco Albani, Director, TFA 2020 Secretariat
- **Opening Keynotes**
HE Sarney Filho, Minister of Environment, Brazil
HE Henri Djombo, Minister of Agriculture, Republic of Congo
- **Panel Discussion: Partnering for deforestation free commodities in Latin America**
Mauricio Antonio Lopes, President, Embrapa
Marcelo Vieira, President, Sociedade Rural Brasileira
Leonardo Fleck, Biologist, Administrator, and Economist, Gordon & Betty Moore Foundation
Marcelo Furtado, Executive Director, Instituto Arapyau (Brazilian Coalition on Climate, Forests and Agriculture)
Mark Murphy, Global Head for Corporate Responsibility and Sustainability, Corporate Affairs Vice President, Cargill
Juliana Santiago, Head of Department, Amazon Fund, BNDES
Moderator: Isabella Freire Vitali, Country Director, Proforest

11:00 - 11:30 COFFEE BREAK (foyer)

Innovative Solutions: Tech & Art for Nature: Presenting SustainaDrone

11:30 - 13:00 KNOWLEDGE EXCHANGE BREAKOUTS

Role of Government in deforestation-free production NICFI (Room A)	Power of Women and Indigenous Peoples to achieve better growth with forests UNDP (Room B)	Forest risk in supply chains - a dialogue on how to practically manage risks Rainforest Alliance (Room C)
--	---	---

13:00 - 14:00 NETWORKING LUNCH (Foyer)

13:00 - 13:30 Innovative Solutions: TRASE in Brazil; transparency for deforestation-free economy

13:30 - 13:40 Innovative Solutions: Latin America through Global Forest Watch

14:00 - 15:30 KNOWLEDGE EXCHANGE BREAKOUTS

Beyond the Buzz: Designing an effective jurisdictional approach to address deforestation WWF (Room A)	Smallholders Engagement in Deforestation-Free Value Chains IDH (Room B)	Implementation of deforestation-free commitments by the private sector - what is the status and how can it be accelerated? TNC (Room C)
---	---	---

**15:30 - 16:00 REFLECTION KEY NOTES**

HE Vidar Helgesen, Minister of Climate and Environment, Norway
Pedro Taques, Governor of Mato Grosso, Brazil

16:00 - 16:30 COFFEE BREAK (Foyer)**16:00 - 16:30 Innovative Solutions: Rainforest Connection****16:30 - 18:00 CLOSING PLENARY (Plenary Room)**

- Panel Discussion: Supporting jurisdictional leadership in net zero deforestation through sustainable value chains
 - Justiniano Netto, Secretary of Green Municipalities Program of Pará
 - Justin Adams, Global Managing Director Lands, The Nature Conservancy
 - Nurdiana Darus, Southeast Asia Director, Rainforest Alliance
 - Leonardo Lima, Director of Corporate Sustainability, McDonald's Latin America
 - Prof. Daddy Ruhyat, Chairman of the Provincial Climate Change Council (DDPI) of East Kalimantan and a professor in forest soils at the Forestry Faculty of Mulawarman University, Indonesia
 - Moderator: Kavita Prakash-Mani, Practice Leader, Markets, WWF International
- Meeting Close
 - Lexine Hansen, Senior Advisor, USAID & Chairperson, TFA 2020

18:00 COCKTAIL RECEPTION (Foyer)**18:00 - 18:30 Innovative Solutions: Land Use Change Monitoring Within Production Landscapes****18:30 - 19:00 Innovative Solutions: The BigChain Tool**



TFA 2020 Private Partners Meeting, 22 March 2017

08:30 - 09:40 MORNING PLENARY (Plenary Room)

- Director TFA 2020 opens the meeting
- Gender Strategy Presentation
 - Hindou Oumarou Ibrahim** Co-chair of TFA 2020 Gender Working Group
 - Judith Marinissen** Co-chair of TFA 2020 Gender Working Group
 - Moderator: **Lexine Hansen**, Chairperson, TFA 2020 Steering Committee
- Action Agenda 2020 Presentation
 - Charlotte Streck, Co-founder and Director, Climate Focus** - Introduces the results of the work and set up the objective for the breakout discussions

09:40 - 11:20 ACTION AGENDA 2020 BREAKOUTS (Plenary Room)

Crosscutting Jurisdictional Approach Facilitator: Neil Scotland , Senior Forest Advisor, DFID (Plenary Room)	Beef and Soy Facilitator: Ignacio Gavillan , Director Sustainability, Consumer Goods Forum (Room A)	Palm Oil Facilitator: Nurdiana Darus , Southeast Asia Director Rainforest Alliance (Room B)	Traceability & Finance Facilitator: John Ehrmann , Senior and Managing Partner, Meridian Institute (Room C)
--	---	---	---

11:20 - 11:50 COFFEE BREAK (Foyer)

11:50 - 12:20 ACTION AGENDA 2020 PLENARY REPORT BACK (Plenary Room)

12:20 - 13:00 TFA 2020 Strategic and Regional Initiatives (Plenary Room)

- Director TFA 2020 introduces the new Regional Structure of TFA 2020 and explains following breakout sessions
- **Anna Kopacz, Communications Specialist, TFA 2020** introduces the **Partner Initiative Mapping Platform**

13:00 - 14:00 LUNCH (Foyer)

14:00 - 15:30 AFTERNOON BREAKOUTS

Global Initiatives Marco Albani , Dir. TFA 2020 (Room A)	Latin America Fabiola Zerbini , Latin America Regional Coordinator (Plenary Room)	West and Central Africa Josephine Lindahl , West & Central Africa Regional Coordinator (Room B)	Southeast Asia Erwin Widodo , Southeast Asia Regional Coordinator (Room C)
--	--	--	---

15:30 - 16:00 TFA 2020 INITIATIVES REPORT BACK (Plenary Room)

16:00 - 16:15 CLOSING PLENARY