



Side Events Programme

Deforestation-Free Cattle Supply Chains: Advancing Solutions for Indirect Suppliers and Sustainable Intensification

National Wildlife Federation

20th March, 14:00 to 16:00 at the Hotel Royal Tulip Brasilia, Room E

Access: Invitation Only

The expansion of extensive cattle ranching is a leading driver of deforestation and the loss of native vegetation in Brazil, especially in the Amazon and Cerrado biomes. This session will explore ways to advance deforestation-free beef and leather supply chains in Brazil, with a specific emphasis on efforts to improve traceability and monitoring of indirect suppliers and ways to strengthen the business case and economic viability of investing in sustainable intensification practices on ranches.

Point of contact Nicole Flores at FloresN@nwf.org

Introducing the Accountability Framework initiative for delivering on ethical supply chain commitments

Rainforest Alliance & the other Accountability Framework founding partners: Greenpeace, Imaflora, National Wildlife Federation, Proforest, Rights and Resources Initiative, The Nature Conservancy, WWF, World Resources Institute

20th March, 14:00 to 15:00 at the Hotel Royal Tulip Brasilia, Room TBC

Access: Open for public

The Accountability Framework initiative is a collaborative effort to establish common definitions, norms, and good practices for delivering on companies' ethical supply chain commitments. The framework will fill in vital detail that is missing from high-level pledges, while helping to align a multitude of other efforts to implement commitments, foster transparency, and track progress. The framework is being developed by a coalition of leading environmental and social NGOs in consultation with private companies, government, and other stakeholders. This event will introduce the initiative and invite discussion about how it can mutually support other efforts to operationalize responsible supply chain commitments.

Point of contact: Jeff Milder at jmilder@ra.org

[Introducing Trase: Towards radical transparency for a deforestation-free economy](#)

Stockholm Environment Institute and the Global Canopy Programme

20th March, 15:00 to 17:00 at the Hotel Royal Tulip Brasilia, Room C and D

Access: Open for public upon registration [here](#)



Trase is a powerful new online information and decision-support platform for improving the sustainability of international agricultural commodity supply chains. This event will showcase the capabilities and potential impact of the platform and invite reflections on its application and strategic development from key stakeholders working on major deforestation-risk commodities.

Point of contact: Toby Gardner at toby.gardner@sei-international.org

FSC® Certification as Effective Zero-Deforestation Tool

Forest Stewardship Council

20th March, 13:00 to 15:00 at the Hotel Royal Tulip Brasilia, Room N

Access: Open for public

The session focuses on the pulp and paper sector experience in Brazil and aims to promote the dialogue between different sectors around tools and lessons learned on more than 20 years working for the forests.

Point of contact Aline Tristão at aline@fsc.org.br

Territorial approaches to reduce deforestation and support sustainable supply in the Amazon

Grupo de Trabalho da Pecuária Sustentável (GTPS)

Centre de coopération internationale en recherche agronomique pour le développement (CIRAD)

Center for International Forestry Research (CIFOR)

20th March, 16:00 to 17:30 at the Hotel Royal Tulip Brasilia, Room TBC

Access: Open for public

The session provides a discussion about ongoing experiences to reduce deforestation while supporting production intensification by embracing territorial perspectives. It will discuss the advantages and limits of the different territorial approaches, and highlight main issues that require further consideration from the perspective of different stakeholders.

Point of contact Isabel Drigo at isabel.drigo@gmail.com

The Case of Missing Markets: Growing demand for ecosystem services to fund and achieve zero-deforestation targets

Althelia Ecosphere and Ecosphere+

20th March, 16:00 to 18:00 at the Hotel Royal Tulip Brasilia, Room F

Access: Invitation Only



Forest carbon offset and offsite sustainable land use activities can play a vital role in advancing the goals of the TFA 2020 partnership and growing private sector investment in sustainable land use. The workshop will discuss carbon ‘offset’ projects, criteria for what constitutes a “transformational” land use project, how land-based mitigation projects can help manage downstream risk by increasing return on investment in sustainable land use, and what action we can take collectively to improve the enabling environment for voluntary land-based mitigation action.

Point of contact Kate Levin at kate@ecosphere.plus

Deforestation on the rise again - the role of the private sector and funders toward Zero Deforestation

Zero Deforestation Working Group (Greenpeace Brasil, ICV, Imaflora, Ipam, WWF-Brasil and TNC Brasil)

20th March, 16:00 to 18:00 at the Hotel Royal Tulip Brasilia, Room G

Access: Open for public

Deforestation increased due to weakening environmental policies, growing prices of agricultural commodities and the lack of progress in the current agreements to zero-deforestation (such as, the lack of full traceability of cattle). With the prospect of long political and public budget crises in Brazil, reducing deforestation is likely to depend even more on private commitments. Objectives of the event: promote a debate on the engagement of private sector to continue to contribute to achieving the zero-deforestation pledge of the Consumers Goods Forum and of other commitments related.

Point of contact Cristiane Mazzetti at cristiane.mazzetti@greenpeace.org

How can markets, companies, and corporate policies promote the legality of Amazonian timber production?

Work Group Economia da Floresta Tropical Coalizão Brasil, Clima, Floresta e Agricultura

20th March, 15:00 - 17:00 at the Hotel Royal Tulip Brasilia, Room N

Access: Open for public

The tropical timber buyer’s market plays a key role in reducing deforestation in the Amazon. Several studies point out that illegal logging is the initial stage of deforestation in the Amazon, in a cycle where the proceeds from the sale of illegal timber are used to finance clear-cutting for agriculture, livestock or real estate speculation. The event’s purpose is to introduce tracking and certification tools that help tropical timber buyers to verify whether the origin of their raw material is from sustainable wood production and to promote legality in the tropical timber sector.

Point of contact Roberta DelGiudice at roberta.delgiudice@bvrrio.org



The contribution of Brazil's Forest Code for the sustainability of commodities production - Release of Guidelines for assessing compliance with the Forest Code in commodity supply chains

Observatorio do Codigo Florestal

20th March, 17:00 -18:30 at the Hotel Royal Tulip Brasilia, Room N

Access: Open for public

Markets for Brazilian agricultural commodities have a fundamental role in the implementation of Brazil's environmental legislation and, consequently, in the reduction of deforestation. By demanding environmental compliance from Brazilian companies in the production of commodities, the private sector can provide a strong push for transitioning Brazilian rural production towards sustainability and legality. The objective of this side event is presenting the Guidelines for assessing compliance with the Forest Code in commodity supply chains, targeted at companies that buy Brazilian agricultural commodities and that intend to promote legality and sustainability in their supply chains.

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